

Partner Universities

M.A. Strategic Marketing Management

19.02.2024 (subject to change)

Country	City	University	Website
Australia	Brisbane	The University of Queensland	www.uq.edu.au
Australia	Gold Coast	Bond University	www.bond.edu.au
Australia	Melbourne	The University of Melbourne	www.unimelb.edu.au
Australia	Sippy Downs/ Sunshine Coast	University of the Sunshine Coast	www.usc.edu.au
China	Shanghai	ESSCA - École de Management, Campus Shanghai	www.essca.fr/en/about-us/the-essca-world/our-campuses/essca-shanghai/
Cyprus	Nicosia	Cyprus International Institute of Management	www.ciim.ac.cy
France	Bordeaux, Marseille	KEDGE Business School	www.kedgebs.com/en
France	Antipolis	SKEMA Business School, Campus Nizza	www.skema.edu/en/sophia-antipolis
France	Paris	INSEEC Paris	www.inseec.com
France	Paris	European Business School, Paris	www.ebs-paris.fr/ecole-management
France	Paris	Pôle Universitaire Léonard de Vinci	www.devinci.fr
Great Britain	Edinburgh	Edinburgh Napier University	www.napier.ac.uk
Great Britain	Glasgow	University of Strathclyde	www.strath.ac.uk
Great Britain	Gloucestershire	University of Gloucestershire	www.glos.ac.uk
Great Britain	Lancaster	Lancaster University	www.lums.lancs.ac.uk/masters
Great Britain	London	University of Westminster	www.wmin.ac.uk
Great Britain	London	London Metropolitan University	www.londonmet.ac.uk
Great Britain	London	University of Northumbria at Newcastle	www.northumbria.ac.uk
Great Britain	Oxford	Oxford Brookes University	www.brookes.ac.uk
Greece	Athens	ALBA Graduate Business School	www.alba.acg.edu
Hungary	Budapest	Corvinus University Budapest	www.uni-corvinus.hu/index.php?id=eng
India	Ghaziabad	Institute of Management Technology, Ghaziabad	www.imt.edu
India	Gurgaon	Management Development Institute (MDI), Gurgaon	www.mdi.ac.in
India	Raipur	Indian Institute of Management Raipur, Raipur	www.iimraipur.ac.in

Malaysia	Kuala Lumpur	Universiti Putra Malaysia	upm.edu.my
Mexico	Monterrey	Tec de Monterrey, Monterrey	tec.mx/es/monterrey
New Zealand	Auckland	The University of Auckland	www.auckland.ac.nz
Portugal	Lisbon	IPAM - Instituto Portugues de Administracao de Marketing Lisboa	www.ipam.pt/en/lisbon
Portugal	Porto	IPAM - Instituto Portugues de Administracao de Marketing Porto	www.ipam.pt/en/oporto
Russia	Moscow	Higher School of Economics (HSE), National Research University	www.hse.ru/en
South Africa	Bellville/Stellenbosch	University of Stellenbosch	www.sun.ac.za
Spain	Barcelona	Universitat Ramon Llull (Instituto Químico de Sarria (IQS))	www.iqs.edu/en
Spain	Valencia	Universitat de València	www.uv.es
Sweden	Växjö and Kalmar	Linnaeus University	www.lnu.se/en
United Arab Emirates	Dubai	American University Dubai	www.aud.edu
USA	Boston	Boston University	www.bu.edu/met
USA	Colorado Springs	University of Colorado, Colorado Springs	www.uccs.edu
USA	Honolulu	Hawai'i Pacific University	www.hpu.edu
USA	Irvine	University of California, Irvine	uci.edu/
USA	Riverside	University of California, Riverside	www.ucr.edu
USA	New York	Pace University	www.pace.edu/lubin
USA	San Diego	National University	www.nu.edu
USA	San Diego	University of California, San Diego	ucsd.edu
USA	Miami	Florida International University	www.fiu.edu