

DBA
ISM – ENU

ISM
INTERNATIONAL
SCHOOL OF MANAGEMENT

University of Applied Sciences



Crown your academic career with a DBA

Edinburgh Napier University (ENU)

About ENU

- The #1 modern university in Scotland (THE World University Rankings 2024) and a top 5 UK modern university for career prospects (Guardian University Guide 2024)
- The top Scottish modern university for research power and research impact
- More than 300 undergraduate and postgraduate courses and nearly 20,000 students from over 140 countries
- Internationally recognized and accredited by AACSB

Fields of Study

- Accounting & Finance
- Intercultural Communication
- Innovation & Entrepreneurship
- Marketing
- Leadership & Strategy in Practice
- Human Resource Management
- Law
- Public Services
- Economics & Governance
- Tourism, Hospitality & Events
- Labour & Employment Market



DBA

Doctor of Business Administration



General Information

- An internationally recognized research degree
- Further development of specialist knowledge and deep methodological capacity
- Duration: 3 years part-time
- Significant original research necessary
- Submission of a substantial research thesis as culmination of the degree

Cooperation between ISM and ENU

- Possibility for ISM graduates to apply for a DBA program
- Preselection made by ISM
- Final admission depending on ENU
- Jointly supervision (at least one supervisor each)
- Delivery of the programs according to ENU' Policy and Code of Practice
- Administrative support provided by ISM

Admission, Requirements & Application

Admission Criteria

All applicants shall fulfill the following criteria:

- Excellence in academic qualifications (e.g.: minimum GPA 2.0)
- An official undergraduate degree or the equivalent
- An official Master's degree in a relevant discipline
- A total of 300 ECTS (min. 60 ECTS at Master's level)
- Proof of English language proficiency at min. C1 level (IELTS 6.5 or equivalent)
- A research proposal at an appropriate level for doctoral study (to be supervised by both ENU and ISM research staff)
- 2 reference letters (from doctoral degree holders)
- Letter of motivation
- CV

Requirements

Presence at ENU

- The program can be completed primarily online, and there is flexibility in how single attendance dates will be spread over these three years.

Presence at ISM

- You are obliged to attend one module (one week) during February/March at ISM Dortmund (equivalent to 10 ECTS).

Research Subjects

- The Program is divided into two stages.
- Stage 1 (1 year) comprises the Postgraduate Certificate in Research Methods
- Stage 2 (2 years) is to complete your research and develop your DBA thesis of 50,000 - 60,000 words.
- For more details download the DBA brochure:
napier.ac.uk/research-and-innovation/research-degrees/research-degree-options

Application Procedure

Step 1

Write a proposal

- Intended department of research
- Types of research methods to be used
- Relations to any previous research done in this field



Step 2

Send in your application

- Academic transcripts/degree certificates
- Two reference letters & a motivational letter
- Proof of financial support
- Application Form & CV
- English proficiency



Step 3

Review

- Your application is reviewed by ISM.



Step 4

Interview

- If successful and if possible, an interview with a ENU staff member is arranged.



Please note: All documents must be provided in English. Your proposal shall not extend 4-6 pages.



Timeline

- Contact your ISM supervisor as early as possible to allow sufficient time for the preparation of your final research proposal.
- Deadline for official applications to ENU is at least 4 months before the preferred starting date.
- DBA program can be started in March and October.

Program Fees & Scholarship

DBA Part-time *

Standard study period:

- 3 years
- Year 4 (optional): €160

Year	Total Fees incl. VAT
Application**	€2,500
1	€14,990
2	€14,990
3	€14,990
Total***	€47,470

Please note: Cost of fieldwork, travelling, publications, living expenses, housing etc. must be covered by students.

* The amounts are made up of the fees of ISM and the respective partner universities. These set their current fees independently of ISM and grant a discount to ISM participants. Please therefore check the current discounted fees of the respective partner university before submitting your application to ISM. ISM accepts no liability for the accuracy of the fee information on this page.

** Proposal fees become due as follows: €500 with signing of the contract, €1,000 after acceptance from ISM, €1000 after acceptance from ENU.

*** Fees subject to change; incl. current Net VAT.; exchange rate from February 7th, 2024 (€1 = £1,1724).

Scholarship

• There are a few bursaries and scholarships which may be able to help towards funding your research degree.

• More information on competitive DBA scholarships can be found here:

napier.ac.uk/research-and-innovation/research-degrees/fees-forms-and-funding

We are there for you

Get in touch with us!

Prof. Dr. Kai Rommel
Vice Dean for Research
kai.rommel@ism.de



Anette Herbst
Research Assistant
anette.herbst@ism.de

