

M.A. Strategic Sports Management

ISM – Bond University

ISM
INTERNATIONAL
SCHOOL OF MANAGEMENT
University of Applied Sciences



German-Australian double degree

ISM students who opt for this program at Bond University spend their first two semesters at the ISM campus, followed by two semesters at Bond University. Here you can study in modern lecture rooms and libraries and reach several restaurants, cafés and bars on foot around the campus. Students who have achieved all the necessary credits for study and examinations are awarded a Master of Science in Strategic Sports Management from the ISM, and an additional degree in the program of their choice from Bond University. With this double degree program of the ISM you acquire two master's degrees within two years plus master's thesis.

Additional degrees available at Bond University

- Master of Business (Non-Specialization)
- Master of Management (Non-Specialisation)
- Master of Financial Management (Non-Specialisation)

Study language

Lectures are held in English both at the ISM and at Bond University.

