

M.A. Strategic Marketing Management ISM – Edinburgh Napier University

German-U.K. double degree

ISM students who opt for the program at Edinburgh Napier University spend their first two semesters at the ISM campus followed by one semester at Edinburgh Napier University. Here you study in modern and dynamic lecture rooms with international professors. Students who have achieved all the necessary credits for study and examinations are awarded a Master of Arts in Strategic Marketing Management from the ISM, and a Master of Science in Management from Edinburgh Napier University. With this double degree program of the ISM you acquire two master's degrees within two years.



Additional degree available at Edinburgh Napier University

- Master of Science in Management



Study language

Lectures are held in English both at the ISM and at Edinburgh Napier University.

Additional degree “Master of Science in Management”

3rd semester

- 3 Electives (20 Credits/10 ECTS each)
- Research Methods Module
(Preparation for Master Thesis Idea)

Please note that courses and the course structure itself are subject to change by the international partner university.