

# MBA General Management

## ISM – City University of Seattle

**ISM**  
INTERNATIONAL  
SCHOOL OF MANAGEMENT  
University of Applied Sciences



### German-American double degree

If you choose to study at the City University of Seattle (CityU), you will spend four semesters at the ISM campus before transferring to CityU. You can take courses at CityU while you are still writing your thesis.

To obtain the double degree, **eight courses** must be taken at the US-American university. You are free to decide whether you attend them **online, in class or partly online/partly in class**. You can attend a maximum of 4 courses per quarter. As the **fees are charged per course**, the fees do not change depending on the number of quarters required.

After completing all eight courses, the title Master of Business Administration in General Management and the title of the CityU degree are awarded by ISM and CityU respectively to graduates who have acquired all the credits and met the specific requirements.

### Study language

Lectures are held in English both at ISM and at CityU.

### Additional degree “Master of Business Administration”

#### 8 courses (= 24 credits)

- Law and Governing the Modern Business
- Design Thinking for Innovation
- Operations and Technology Management
- Data-Driven Decision Making
- Financial Reporting and Control
- Ethics and Social Impact
- Entrepreneurship and the Art of Creative Thinking
- Emerging Issues in Strategic Decision Making

Please note that courses and the course structure itself are subject to change by the international partner university.

**CityUniversity**  
of Seattle

